

FY 2024-25 Recommended Budget  
TRANSIENT OCCUPANCY TAX REVENUE AND ALLOCATION

The FY 2024-25 Recommended General Fund Budget reflects the receipt of \$6,180,000 in Transient Occupancy Tax (TOT) revenue, which is \$47,000 (0.8%) more than the amount included in the FY 2023-24 Adopted Budget of \$6,133,000. In addition, the TOT Fund has a carry-forward balance of \$2,318,594 which means the total amount of TOT resources available is \$8,498,594.

The Recommended Budget allocates these resources as follows:

- A transfer of \$3,291,584 from the General Fund to the TOT Fund and the carry-forward balance of \$2,318,594, totaling \$5,610,178, is allocated for TOT Specific Program costs, which include funding for the existing “Civic” programs, Board District Community Service and Neighborhood programs, and the TOT Community Grant Program for FY 2024-25 and FY 2025-26.
  - An allocation of \$1.0 million for FY 2025-26 is included in the FY 2024-25 June Recommended Budget to provide available funding by July 1<sup>st</sup> for the new program cycle.
- A \$25,000 allocation to the Department of Finance to cover the cost of audits and related costs.
- A \$240,000 allocation to the County Executive Cabinet to cover the costs of administration of Transient Occupancy Tax fund for Civic contracts, Community Services Projects, Board of Supervisor Neighborhood Programs and the Community Grant Program.
- A \$354,314 allocation to the Office of Economic Development for Economic Development and Marketing Activities (\$90,000), Targeted Economic Development & Marketing Support (\$100,000), Property and Business Improvement District (\$164,314), and Economic Development – Arts Administration (\$75,000)<sup>1</sup>.
- The remaining \$2,269,102 is recommended to be retained in the General Fund and used to cover General Fund Net County Cost needs.

The following table provides a more detailed comparison of the FY 2023-24 Adopted TOT allocations and the FY 2024-25 June Recommended allocations.

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<sup>1</sup> This amount is not included in the total allocated amount to the Office of Economic Development as it is included in the total amount under TOT Specific Program costs.

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Category	FY2023-24 Adopted	FY2024-25 Recommended	Difference
Board of Supervisors – Neighborhood Programs	\$241,489	\$239,854	(1,635)
Sacramento Convention & Visitors Bureau	\$500,000	\$500,000	0
Sports Marketing & Events Support - SCVB	\$70,000	\$70,000	0
Special Events Support	\$100,000	\$100,000	0
American River Parkway Foundation	\$16,000	\$16,000	0
Center for Sacramento History	\$232,000	\$232,000	0
Powerhouse Science Center - Operating	\$344,000	\$344,000	0
Sacramento History Museum	\$108,000	\$108,000	0
Cultural Arts Awards	\$369,600	\$369,600	0
Economic Development - Arts Administration *	\$75,000	\$75,000	0
Northern California World Trade Center	\$10,000	\$10,000	0
Sacramento Area Commerce & Trade Organization /Greater Sacramento Area Economic Council	\$241,709	\$241,709	0
Sacramento Metropolitan Chamber of Commerce	\$10,000	\$10,000	0
Community Services Projects	\$1,048,691	\$1,294,015	245,324
Community Grants FY2022-23	\$776,651	\$0	(776,651)
Community Grants FY2023-24	\$1,000,000	\$0	(1,000,000)
Community Grants FY2024-25	\$1,000,000	\$1,000,000	0
Community Grants FY2025-26	\$0	\$1,000,000	1,000,000
Total Program Costs Paid Directly from the Transient Occupancy Tax (TOT) Fund	\$6,143,140	\$5,610,178	(532,962)
TOT Fund Balance not related to BOS District Funds	(\$1,937,144)	(\$2,308,594)	(371,450)
TOT Interest Income	(\$10,000)	(\$10,000)	0
Total Transferred to Transient Occupancy Tax (TOT) Fund	\$4,195,996	\$3,291,584	(904,412)
Finance Department for Audits, etc. (General Fund)	\$25,000	\$25,000	0
County Executive Cabinet - TOT Administration	\$180,440	\$240,000	59,560
Economic Development & Marketing	\$90,000	\$90,000	0
Economic Development & Marketing: Targeted Support	\$100,000	\$100,000	0
Property and Business Improvement District	\$164,314	\$164,314	0
Total Other TOT Funded Programs	\$559,754	\$619,314	59,560
Total TOT Funded Programs	\$6,702,894	\$6,229,492	(473,402)
Estimated TOT Revenue (General Fund – Non-departmental Revenue)	\$6,133,000	\$6,180,000	47,000
Total Available to Cover General Net County Cost Needs	\$1,377,250	\$2,269,102	891,852

\*This amount is not included in the total allocated amount to the Office of Economic Development as it is included in the total amount under TOT Specific Program costs.