



**Office of Economic Development
and Marketing**

**Recommended Budget Hearings
Fiscal Year 2012-13
Transient-Occupancy-Tax Fund**

**Presented by Troy Givans
Interim Manager, Office of Economic
Development and Marketing**

June 12, 2012

Transient Occupancy Tax (TOT) Collections And Allocation Overview

Recommended Budget Proposal

- Estimated 2012-13 collections \$3.39 million
- 2012-13 Transfer to General Fund \$2.17 million
- A 9% increase to Sports, Tourism, Arts, Quality of Life
- Maintains 2011-12 funding levels for Economic Development organizations
- Maintains 2011-12 County funding levels for SMAC
- Maintains 2011-12 funding levels for other organizations and programs

Allocation Summary

	Final Budget 2011-12	Recommended 2012-13
Economic Development		
Organizations		
Federal Technology Center	\$10,000	\$0
Northern California World Trade Center	\$10,000	\$10,000
Sacramento Area Commerce & Trade Org.	\$30,000	\$30,000
Sacramento Area Regional Tech. Alliance	\$10,000	\$10,000
Sacramento Metropolitan Chamber of Comm.	\$10,000	\$10,000

Allocation Summary

	Final Budget 2011-12	Recommended 2012-13
Sports, Tourism, Arts and Quality of Life Organizations		
Sacramento Convention and Visitor's Bureau	\$105,496	\$105,496
Sacramento Metropolitan Arts Commission	\$175,000	\$175,000
American River Parkway Foundation	\$16,184	\$16,184
Sacramento Sports Commission	\$100,000	\$100,000
Special Event Support	\$0	\$50,000
Center for Sacramento History	\$145,350	\$145,350
Powerhouse Science Center	\$93,205	\$93,205
Sacramento History Museum	\$93,205	\$93,205
Neighborhood Programs		
Board of Supervisors	\$91,300	\$100,000